



## What is the Burns Real Estate Research Center?

The Franklin L. Burns School of Real Estate and Construction Management, Daniels College of Business, University of Denver established the Burns Real Estate Research Center (BRERC). The center provides a regional focal point for real estate-related information, including detailed research on housing issues and community development strategies.

Emphasis is placed on evaluating the social, political, technical and economic implications of mixed-income and workforce housing. The BRERC interacts with and draws upon the resources of other areas of expertise within the University of Denver.

In cooperation with private, public and non-profit sectors, the BRERC acts as a clearinghouse for the most relevant and timely information related to economically diverse housing. Through this outreach program, BRERC is the Rocky Mountain Region's connection to a collaborative network of nationally recognized research centers.

Register online today at [daniels.du.edu/burns](http://daniels.du.edu/burns)



Daniels College  
of Business  
*Franklin L. Burns School of  
Real Estate and Construction  
Management*

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**DON'T MISS**  
THE 2008  
**HOUSING CONFERENCE**  
**REGISTER EARLY!**  
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ULI COLORADO

Franklin L. Burns School of  
Real Estate and Construction Management



Unlocking The Code: Expanding Mixed-Income  
Housing at Transit Oriented Developments (TOD)

## HOUSING CONFERENCE

Friday, February 22, 2008  
Belmar Center  
405 S. Teller Street  
Lakewood, Colorado

 UNIVERSITY OF DENVER  
Daniels College of Business

**ULI Colorado**

# 2008 HOUSING CONFERENCE

Friday, February 22 — Belmar Center, Lakewood, Colo.

Don't miss the opportunity to attend this informative and timely conference. **Register today.**

Now in its fifth year, the 2008 Housing Conference will focus on the topic of increasing the production of affordable and workforce housing—a vital, long-term economic issue necessary to sustain and attract business in Colorado.

Hosted by the Franklin L. Burns School of Real Estate and Construction Management at the University of Denver and co-sponsored by the Colorado District Council of the Urban Land Institute (ULI Colorado), the Housing Conference has quickly gained recognition by presenting nationally recognized experts speaking on timely topics relevant to affordable housing in Colorado. The Housing Conference is designed for non-profit/for-profit developers, service providers, real estate, financial and legal professionals and accountants. Attendees can network during breaks in this unique setting at the Belmar Center while earning four hours of continuing education credit.

## FEATURED SPEAKER



Jonathan F.P. Rose

Jonathan F.P. Rose's business, not-for-profit and public policy work all focus on creating a more environmentally and socially responsible world. The national real estate firm he founded, Jonathan Rose Companies LLC, carries out the firm's mission of repairing the fabric of communities by collaborating with cities, towns and not-for-profits to plan, develop or acquire environmentally responsible projects, creating vibrant, diverse cultural centers with a balance of jobs, housing for all income levels, open land and mass transit.

## SPONSORS

Sponsorship opportunities are still available. Contact Shayna Braunstein at [sbraunst@du.edu](mailto:sbraunst@du.edu) or 303.871.2145.

CONFERENCE HOST



Daniels College of Business  
Franklin L. Burns School of Real Estate and Construction Management

CONFERENCE CO-SPONSOR



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# CONFERENCE AGENDA

7 – 7:30 a.m.  
**Registration, Networking and Breakfast**

7:30 – 7:45 a.m.  
**Welcoming Remarks and Introductions**  
Dr. Mark Lee Levine  
Director, Professor and Mark Lee Levine Director's Chair, Franklin L. Burns School of Real Estate and Construction Management, Daniels College of Business, University of Denver Denver

David Zucker  
President, Zocalo Development Denver

7:45 – 8:45 a.m.  
**Session I—Green Affordable Housing: Sustainable Development at TOD sites**  
Jonathan F.P. Rose  
President, Jonathan Rose Companies, LLC New York

8:45 – 9:30 a.m.  
**Session II—Housing and Transportation: Recent Developments in Public Policy [Panel]**  
Moderator: Kathi Williams  
Director, Colorado Division of Housing Denver

9:30 – 10 a.m.  
**Break**

10 – 11 a.m.  
**Session III—"Back to the Future:" Denver's Successful TODs in 2018**  
Cal Marsella *Invited*  
General Manager, Regional Transportation District Denver

Peter Park *Invited*  
Director of Planning, City of Denver Denver

11 – 12:30 p.m.  
**Session III—Unlocking the TOD Code: Identifying Catalysts to Expand Housing Options [Panel]**  
Moderator: Chris Coble  
President, New Perspective Real Estate Denver

Cecilia V. Estolano *Invited*  
Chief Executive Officer, Community Redevelopment Agency of the City of Los Angeles Los Angeles

Gail Goldberg *Invited*  
Director of Planning, City of Los Angeles Los Angeles

Clyde Holland  
Chief Executive Officer and Chairman, Holland Partners Group Vancouver, Wash.

Roger Moliere  
Chief of Real Property Management and Development, Metro Los Angeles

12:30 p.m.  
**Wrap Up and Closing Remarks**  
Michael Leccese  
Executive Director, ULI Colorado Denver

*Agenda Subject to Change*

# REGISTRATION

### THREE EASY WAYS TO REGISTER.

**MAIL** Franklin L. Burns School  
Daniels College of Business  
2101 South University Blvd., Suite 380  
Denver, Colo. 80208  
**FAX** 303.871.3121  
**WEB** [daniels.du.edu/burns](http://daniels.du.edu/burns)

### PLEASE FILL OUT FORM COMPLETELY.

- I am registering for the Housing Conference.
  - \$125 per person
  - \$100 ULI member/Burns Counselor Board member
  - \$75 per person for non-profit organizations
- I am reserving a table for five people.\*
  - \$625 reserved table for five people.
  - \$375 for non-profit reserved table for five people.
- I am reserving a table for ten people.\*
  - \$1250 reserved table for ten people.
  - \$750 for non-profit reserved table for ten people.

\*Please make duplicate copies for additional names.

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Do not share my information with participants.

### PROFESSIONAL AFFILIATION(S)

### PAYMENT METHOD (Payment must accompany registration.)

- Check enclosed (Payable to: Burns School)
- VISA     MasterCard    (AMEX is not accepted.)

Please charge my credit card \$ \_\_\_\_\_  
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**NOTE:** Your registration will be confirmed via e-mail. Registration fees are non-refundable. For more information about sponsorship opportunities or disability accommodations call 303.871.7987 or e-mail [burnsevents@du.edu](mailto:burnsevents@du.edu). By registering for this event I give permission to the University of Denver and press and media admitted to the event by the University of Denver the right to photograph, videotape or otherwise digitally collect my name, likeness, voice and sounds (as "Works") during my participation in the event. I further acknowledge the Works to be works made for hire, and otherwise irrevocably assign and grant to University of Denver all rights in these Works and the right to use or sublicense these Works and my name, likeness and biography, in the University of Denver's discretion, in all media and in all forms or purposes, including without limitation, advertising and other promotions for the University of Denver, without any further consideration to myself or my heirs, assigns, legal and personal representative(s).

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